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# MTN NIGERIA COMMUNICATIONS PLC

# Data turnover to support full year performance

**Equity Research** 02 November 2021

The telco giant's 9M performance was an impressive one, as it continues to ride on gains from its Data services. Revenue was up 24% y/y, to come in at ₩1.2 trillion just in line with our estimates. Turnover from its Data segment was up 52% y/y just as active data users increased by 8% y/y. The company's data services growth was supported by expanded demand for data services during the period, as average data usage per customer rose 58% y/y, coupled with the ever-expanding smartphone adoption, which advanced 3.55ppts on the network to 48.5% in 9M'21. MTNN's Voice services, which now accounts for 50% of total turnover, posted moderate gains of 9% y/y, despite witnessing an 11% decline in subscriber growth. Its customer value management strategy, as well as a 9% increase in time spent on calls, help offset its waning subscribers. We believe the reason for slowing growth in its voice services is due to the impact of regulatory requirements of the NIN for new registrations and SIM activations, as well as the continuous adoption of over-the-top calls.

The company's Q3 performance was also notable with revenue growing 23% y/y to come in at \\$415 billion (Vetiva estimate: \\$426 billion). Data services again supported its Q3 numbers, as it advanced 57% y/y to print at \\$138 billion (Vetiva estimate: \\$138 billion), while voice services grew by 4% y/y, coming in at \\$197 billion (Vetiva estimate: \\$206 billion). Meanwhile, on a quarterly basis it saw a 4% decline in turnover from Voice services, while Data bumped up 12%.

In line with our expectations, operating costs for the quarter, (excl. depreciation & amortization) accelerated 18% y/y to \\$198 billion, as heightened cost pressures drove several cost items north. Its direct network operating costs and interconnect costs rose 32% and 9% y/y respectively. Notwithstanding, EBITDA margin improved to 52% (Q3'21: 51%), while it remained stable from the last quarter (Q2'21: 52%). The opex surge was cushioned by improved topline performance; hence, margins remained relatively flat q/q. Furthermore, EBITDA advanced 18% y/y to \\$217 billion, 4% shy of our forecast, while profit before tax came in at \\$106 billion (up 47% y/y). All in, net profit for the threemonth period increased to \\$78 billion, rising 59%y/y.

Looking ahead, as the company continues with its 4G expansion strategy, and actively ramps up new SIM-registration centers, in compliance with the NCCs NIN-SIM linkage policy, we maintain our forecast for full year data revenue at \\$517 billion, up 56% y/y (FY'20: \\$332 billion). Also, we expect voice revenue to come in 5% higher y/y at \\$809 billion, bringing total revenue to \\$1.6 trillion (FY'20: \\$1.3 trillion). With EBITDA margin expected to print at 53%, and finance costs now revised upwards to \\$139 billion as the company is expected to ride on its Q3 run rate, PAT is anticipated to print at \\$306 billion (FY20: \\$205 billion). That said, EPS and final DPS are estimated to come in at \\$15.05 (FY'20: \\$10.08) and \\$7.50 (FY'20: \\$5.90) respectively. Our target price remains unchanged at \\$232.01 per share, and we maintain our BUY rating on the stock.

# BUY

# Target price #232.01

# **Company Statistics**

Price ( <del>N</del> )	175.60
Market Cap ( <del>N</del> 'Bn)	3,574
Total Assets ( <del>N</del> 'Bn)	2,186
Debt to Assets	24%
Shares Outstanding (Mn):	20,354
NSE	MTNN
Bloomberg	MTNN.NL
Reuters	MTNN.LG

# **Ownership Structure**

MTN Int'l (Mauritius) Ltd	76.08%
Others	23.92%

# **Share Price Performance**

30 days	3.94%
YTD	0.94%
365 days	74.29%

# Price Movement (Rebased)



Source: NSE, Vetiva Research

#### **Business Description**

MTN Nigeria Communications Plc (MTNN) is a subsidiary of MTN Group South Africa, a top player in the telecommunications sector in Africa (biggest mobile phone operator in the region) and the Middle East. As the industry leader, MTNN has over 75 million GSM subscribers on its network, with its total asset base over #2 trillion.

**Vetiva Capital Management Limited** 

**TELECOMMUNICATIONS** 

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N'billions Income statement (N' billions)	9M'21	9M'20	Change	Vetiva	Deviation
Revenue	1,206	975	24%	1,216	-1%
Operating costs	(571)	(481)	19%	(574)	-1%
EBITDA	634	494	28%	642	-1%
Depreciation & amortisation	216	190	14%	210	3%
EBIT	418	307	36%	423	-1%
EBT	321	211	52%	334	-4%
PAT	220	144	53%	227	-3%
EBITDA margin	53%	51%		53%	_
Operating margin	35%	31%		35%	
Net margin	18%	15%		19%	

Source: Company Filings, Vetiva Research



Voice         725         766         809         849         892         1,9           Data         219         332         518         647         809         5           Others         225         248         315         373         462         6           Operating Costs         (545)         (661)         (776)         (901)         (1,032)         (1,47           BBITOA         625         686         866         969         1,131         1,6           Depreciation & Amortisation         (232)         (259)         (298)         (296)         (292)         (62           BBIT         393         427         568         673         839         1,0           let Finance Costs         (102)         (128)         (125)         (136)         (118)         (27           Forofit Before Tax         291         299         443         537         721         721         721         721         721         73         722         722         723         720         722         722         723         722         72         722         72         72         72         72         72         72         72         72	Income Statement	2019A	2020A	2021E	2022F	2023F
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		54	75	(189)	(330)	(505)
-quivalents 110 2/3 442 430 413 514 /00	Ending Cash and Cash Equivalents	116	275	442	450	413

Source: Company Filings, Vetiva Research



GROWTH RATES	2019A	2020A	2021E	2022F	2023F
Revenue growth	13%	15%	22%	14%	16%
EBITDA growth	44%	10%	26%	12%	17%
EBIT growth	48%	9%	33%	18%	25%
PBT growth	32%	3%	48%	21%	34%
PAT growth	40%	1%	49%	21%	35%

PROFITABILITY	2019A	2020A	2021E	2022F	2023F
Return on Equity	111%	127%	146%	136%	142%
Return on Assets	17%	12%	15%	16%	20%

MARGINS	2019A	2020A	2021E	2022F	2023F
EBITDA Margin	53%	51%	53%	52%	52%
EBIT Margin	34%	32%	35%	36%	39%
EBT Margin	25%	22%	27%	29%	33%
Net Margin	17%	15%	19%	20%	23%

PER SHARE DATA	2019A_	2020A	2021E	2022F_	2023F
Earnings per Share	9.99	10.08	15.05	18.17	24.46
Dividend per Share	6.57	9.40	12.00	15.00	20.00



### **Disclosures Section**

#### **Analyst Certification**

The research analyst(s) denoted by an "\*" on the cover of this report certifies (or, where multiple research analysts are primarily responsible for this report, the research analysts denoted by an "\*" on the cover or within the document individually certifies, with respect to each security or issuer that the research analyst(s) cover in this research) that: (1) all of the views expressed in this report accurately articulate the research analyst(s) independent views/opinions, based on public information regarding the companies, securities, industries or markets discussed in this report. (2) The research analyst(s) compensation or remuneration is in no way connected (either directly or indirectly) to the specific recommendations, estimates or opinions expressed in this report.

#### **Ratings Definitions**

Vetiva uses the following rating system:

**Buy** rating refers to stocks that we consider highly undervalued, but with strong fundamentals, and where potential return in excess of or equal to 15.00% is expected to be realized between the current price and analysts' target price.

**Hold** rating refers to stocks that we consider correctly valued with little upside or downside, and where potential return between +5.00 and+14.99% is expected to be realized between current price and analysts' target price.

**Sell rating** refers to stocks that we consider overvalued, but with good or weakening fundamentals, and where potential return below +5.00% is expected to be realized between current price and analysts' target price.

**Rating Suspended:** applies to a stock when investment rating has been suspended because there is no sufficient fundamental basis for determining, or there are legal, regulatory or policy constraints around publishing, an investment rating or target price.

**Extra-normal situations:** The standard rating methodology as defined above does not however apply in extra-normal situations. We define an extra-normal situation as one where mostly non-quantitative material considerations and factors which cannot be reasonably and reliably estimated are considered in providing a recommendation on a stock. In such cases, the analyst may use professional judgement at their own discretion to assign ratings which may contradict the expected rating based on the standard rating methodology.

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**Valuation and Risks:** Please see the most recent company-specific research report for an analysis of valuation methodology and risks on any security recommended herein. You can contact the analyst named on the front of this note for further details.

**Frequency of Next Update:** An update of our view on the company would be provided when next there are substantial developments/financial news on the company.

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Vetiva may have financial or beneficial interest in securities or related investments discussed in this report, which could, unintentionally, affect the objectivity of this report. Material interests which Vetiva has with companies or in securities discussed in this report are disclosed hereunder:

Company	Disclosure
MTN NIGERIA COMMUNICATIONS PLC	

- The analyst holds personal positions (directly or indirectly) in a class of the common equity securities of the company
- b. The analyst responsible for this report as indicated on the front page is a board member, officer or director of the Company
- c. Vetiva is a market maker in the publicly traded equities of the Company
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